

Subject: Re: Re: Downtowners of DistinctionDec 2016 18:42:48 -0600
From: "Michael Lamb" <michael@downtownnews.com>
Date: 12/20/2016 04:47 PM
To: "Henna Sherzai" <HSherzai@downtownla.com>

Yes, thank you.
Nhien, please send over both logos to start.
I will be in touch about the additional.

Happy Holidays!

Michael Lamb
Account Executive
Los Angeles Downtown News
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On Dec 20, 2016, at 4:37 PM, Henna Sherzai wrote:

Hi Michael,

We'd like to move forward the same as last year and split the \$5k Silver level with CCA. I've copied Nhien on this email, can you please make sure she receives all of the deadlines for assets as well?

Thanks,

Henna Sherzai
Director of Marketing & Communications

[<image001.png>](#)

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7515 | Fax: 213-624-0858

Web: DowntownLA.com

[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)

From: Michael Lamb [mailto:michael@downtownnews.com]

Sent: Monday, December 19, 2016 10:01 AM

To: Henna Sherzai <HSherzai@downtownla.com>

Subject: Downtowners of Distinction

Hi Henna

Happy Holidays. Great seeing you at your event.

Can I reserve your regular spot in our Downtowners of Distinction event.
The sooner you sign up, the more exposure you get.

Let me know

Michael Lamb
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